



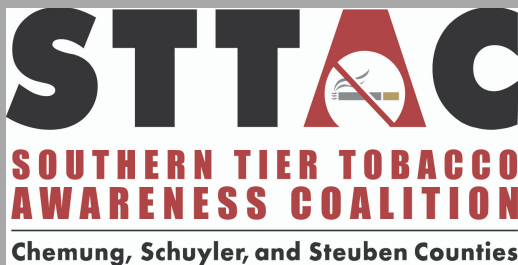
Tobacco-Free Outdoors

WHAT IS STTAC?

STTAC is the Southern Tier Tobacco Awareness Coalition. STTAC serves Chemung, Schuyler, and Steuben Counties. STTAC is a state-funded program that improves health through education and policy change.

STTAC'S INITIATIVES

- To reduce the impact of tobacco marketing
- To increase the number of tobacco-free outdoor spaces
- To increase the number of smoke-free multi-unit housing
- To eliminate pro-tobacco imagery from youth rated movies



THE ISSUE

SECONDHAND SMOKE

With over 7,000 chemicals in secondhand smoke, there is no safe level of exposure to secondhand smoke.

Secondhand smoke can cause:

- Heart disease
- Stroke
- Lung Cancer

THE ENVIRONMENT

Cigarette butts...

- are the **MOST** littered item in the world
- leach toxic chemicals into the land and water
- are a choking hazard for animals
- are NOT biodegradable

TOBACCO-FREE POLICIES

THE BENEFITS

- Municipal grounds policies benefit all
- Promote healthy life styles
- Maintain the attractiveness of the area
- Reduce clean-up costs
- Helps smokers quit and stay quit
- Children model adult behaviors
- Second-hand smoke is dangerous and deadly
- Reduce harm of cigarette litter for children and animals

STTAC'S SERVICES

STTAC provides policy support for tobacco-free worksites, parks, vehicles, entryways and other public outdoor areas.

STTAC provides:

- Surveys to assess public support
- Sample policies
- An implementation toolkit
- Free smoke-free and tobacco-free signage

CONTACT

Michelle Larimore, MPH

Community Engagement Coordinator

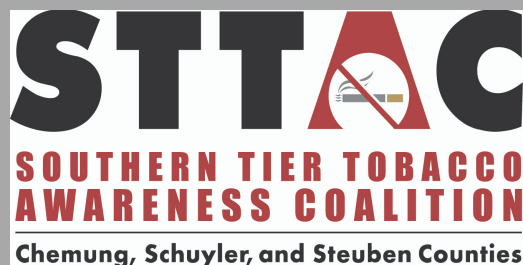
MLarimore@chemungcountyny.gov

(607)737.2028 x 73482

103 Washington St Elmira, NY

Facebook.com/STTAC

www.STTAC.org



EXAMPLES OF NEARBY POLICIES

- Chemung County - All county owned parks with designated smoking areas
- City of Elmira - 100% Smoke Free
- Town of Southport - 100% Smoke Free
- Village of Horseheads - 100% Smoke Free
- Town of Big Flats - 100% Smoke Free

FREQUENTLY ASKED QUESTIONS

Q: Do we have the authority to enact policies restricting tobacco use outdoors?

A: Absolutely! Local government has the right to enact laws and policies to protect the citizens of their community.

Q: Isn't this an unnecessary policy?

A: No! It is essential to enact policies that protect the health and safety of all citizens. A tobacco-free policy is similar to a noise ordinance, leash law or litter law. These all protect citizens from harmful behaviors.

Q: How do we enforce this policy?

A: The majority of the population adheres to rules and regulations within their community. The success of the policy is a joint effort between the County and the Public to encourage compliance.

ADOPTING A POLICY...



Is easy



Benefits health.



Benefits the environment



Helps smokers quit and stay quit.