



Tobacco-Free Policies

WHAT IS STTAC?

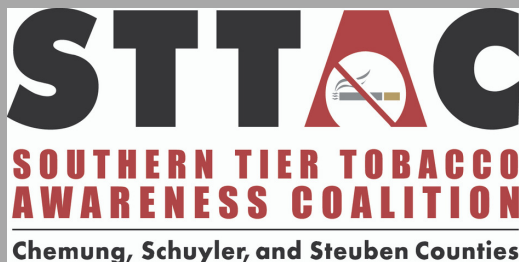
STTAC is the Southern Tier Tobacco Awareness Coalition. STTAC serves Chemung, Schuyler, and Steuben Counties. STTAC is a state-funded program that improves health through education and policy change.

We also provide:

- Surveys to assess policy support
- Sample policies
- An implementation toolkit
- Free smoke-free and tobacco-free signage

CONTACT

Michelle Larimore, MPH
Community Engagement Coordinator
Email: MLarimore@chemungcountyny.gov
Phone: 607.737.2028 x 73482



WHY ADOPT A TOBACCO-FREE POLICY?

CHANGING THE NORM

As a state-funded program, STTAC works with tobacco-prevention organizations across New York. By adopting a policy, you are a part of a state-wide initiative that is decreasing tobacco-use rates and setting the example for children and youth that smoking is not the norm.

REDUCES SECONDHAND SMOKE EXPOSURE

The effects of secondhand smoke go beyond simply being an unpleasant smell. With over 7,000 chemicals in secondhand smoke, there is no safe level of exposure to secondhand smoke.

POLICIES EMPOWER

By adopting a tobacco-free policy, your business and your patrons are empowered to enforce tobacco-free areas.

ADOPTING A POLICY...



Is easy.



Benefits health.



Benefits the environment.



Helps smokers quit and stay quit.